



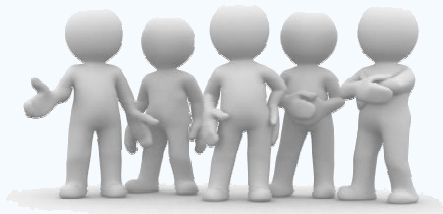
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Workshop

Get Going with Agile Scrum

start today with delighting customers
and delivering value to stakeholders

You've got an idea of what Scrum is and have read a few articles or books on the topic, but you really don't know how to go about putting that theory into action. The rules and practices for managing complex projects with Scrum are few, straightforward, and easy to learn. But its simplicity and lack of prescription can be disarming but also misleading, and new Agile practitioners often find themselves reverting to old project management habits and tools, yielding lesser results.



This interactive, two-day in-house workshop will teach you everything you need to know to manage a project using Scrum. Incorporation of relevant case history taken directly from your own domain will give you all the practical answers you're looking for. This hands-on course will help you move beyond initial success to sustained agility.

Becoming a member of a Scrum team can be a daunting prospect and being asked to serve as the team's Scrum Master or Product Owner can be downright intimidating. That's where the workshop 'Get Going with Agile Scrum' comes in. This course focuses on the essence of the Agile body of thought, and covers the basics of the Scrum framework, including all team roles, activities, practices and artifacts.

Implementing Scrum is easier said than done.

Rolling out the Agile way of working in an organization can be a challenge. Resistance to change at different levels, dysfunctional organizational patterns, fear of slowing down current software projects, reluctance at traditional managers, are among the reasons that the introduction of Scrum doesn't bring the expected results. Often, misunderstanding of the essence of Agile Scrum leads to a false start. Therefore, a crystal clear explanation of the Agile principles holds a prominent position on the agenda of this workshop.

Furthermore, lack of experience in change management in general, and the migration to the Agile way of working in particular, can be responsible for a cumbersome introduction of Agile Scrum. Unfortunately, there is no generic recipe for rolling out Scrum in organizations. Every situation is different, and requires well-considered introduction and possibly tailoring of the Scrum framework. As an outstanding feature, this workshop will incorporate cases from your own domain, gathered at an upfront intake session at your site.



This is your opportunity to learn about Scrum, in the real world, from an industry expert. Come prepared to challenge old beliefs and be open to new ways of thinking about how you approach work in the future. Learn how to make the switch from anticipatory to adaptive styles of running projects.

What is the deliverable of the workshop?

The workshop provides you with the learning and experience required to lead, participate in, or sponsor Agile Scrum initiatives in your organization. You will receive a set of tools and techniques to aid you in becoming an effective Scrum Master, Scrum Product Owner or Scrum Team Member.

After completion of the workshop, you will comprehend the fundamental principles of the Lean and Agile way of working, and you will be able to help new and experienced teams become high performing, and deal with the change management associated with implementing Scrum in your (non-Agile) organization.

The workshop includes a number of tailor-made exercises to illustrate the difference between the traditional way of working and a more agile and lean solution for common problems. Also the workshop itself will be conducted as a Scrum project.

During the workshop, many pragmatic topics will be covered, such as: Scrum for multidisciplinary teams, writing effective user stories, Agile project planning and estimation, elimination of potential sources of waste including non-utilized talents, Agile requirements management, Lean principles, combining effective software quality management with an agile way of working, the role of architecture, combining an Agile approach with traditional fixed-price/fixed-scope contracts, scaling Scrum, etc.



At the end of the workshop, you can take a multiple-choice examination. The certificate issued by **ImprovementT** proves that you master the Agile fundamentals and all practicalities of the Scrum way of working.

Who will give the workshop?



The Workshop 'Get Going with Agile Scrum' is presented by Erik Philippus, founder of **ImprovementT** BV, member of the Agile Alliance and Certified Scrum Master/Practitioner™.



Ing. Erik Philippus combines three decades of hands-on experience in Software Engineering in a variety of projects and roles, with expertise in coaching techniques (TOP-coach), trainer skills (Masterclass Agile Architecting) and professional competences in Project Leadership, Software/System Architecting, Quality-driven System Development, Lean Manufacturing and Agile Scrum.

What is the investment?

The Workshop 'Get Going with Agile Scrum' is offered as an in-house, two-day training. The intended audience consists of software developers, system engineers, architects, project leaders, and managers. The maximum number of participants for the workshop is 20.

The overall investment for this in-house workshop is € 6.295,- excluding VAT, location costs and travel & accommodation expenses, but including preparatory activities such as intake and elaboration of your specific case history, a set Scrum Master Flashcards®, a booklet with background information, a Scrum Primer, a set Scrum poker planning cards, a link to downloadable articles, a certificate of completion, and hand-outs for all participants.

Are you interested?

Please contact **ImprovementT** for more information, or make an appointment for an introductory and exploratory conversation.

At your service,
Erik Philippus

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